

Food Policy Council Consultant List

User Instructions

The Food Policy Council Consultant List is a roster of consultants engaged in food systems work that have a particular interest in working with food policy councils. The information in the list was provided by each consultant in response to [this survey](#). The list contains information about the policy areas of expertise, organizational development experience, technical skills, and geographic areas of previous work for each consultant. The list was last updated in May 2022.

To access the Consultant List, go here: <https://airtable.com/shrbYVL42xZO31LtY>

Note: The AirTable is best viewed on a computer rather than a smartphone.

Below is a description of the information contained in each column of the AirTable and **basic** instructions on how to navigate AirTable.

COLUMNS

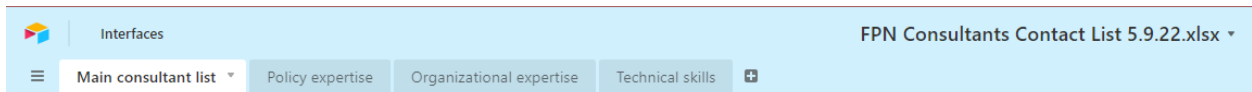
1. Contact Information
 - a. Contact Name: Name of the consultant or the contact for the consulting company
 - b. Affiliated Company: Name of the consulting company
 - c. Contact Email
 - d. Contact Phone
 - e. Contact City: City where the consultant or consulting company is located
 - f. Contact State: State where the consultant or consulting company is located
 - g. Website
2. Work level experience: At what level a consultant has experience working (local, state, regional, tribal nations, federal or international).
3. Policy expertise: Food systems policy issues that the consultant has expertise in.
 - a. All: Lists all of the policy issues that the consultant has expertise in.
 - b. Food procurement (e.g., farm to school, institution, or hospital)
 - c. Healthy food access (e.g., healthy food financing, healthy vending, double value incentives at farmers markets, soda taxes)
 - d. Food waste reduction & recovery (e.g., tax incentives for food donations, date labeling, food waste recycling)
 - e. Anti-hunger (e.g., food assistance program outreach and enrollment, food banks, summer feeding programs, senior hunger)

- f. Land use planning (e.g., urban agriculture zoning, comprehensive planning, farmland protection)
 - g. Food production (e.g., farming, ranching, aquaculture, gardening, beekeeping)
 - h. Local food processing (e.g., cottage food industry, community kitchens, local slaughter)
 - i. Food labor (e.g., minimum wage standards, sick leave, working conditions)
 - j. Natural resources & environment (e.g., water, climate change, soil quality, pesticide regulation, pollinator protection)
 - k. Economic development (e.g., food hubs, local food business promotion, food and farm financing)
 - l. Transportation (e.g., access to healthy food retail, last-mile food distribution from wholesale suppliers to consumer food retailers)
 - m. Other policy expertise
 - n. Other policy expertise details
4. Organizational expertise: Organizational development topics that the consultant has expertise in.
- a. All: Lists all of the organizational development topics that the consultant has expertise in.
 - b. Advocacy and policy capacity building
 - c. Community engagement
 - d. Communication and marketing
 - e. Diversity and inclusion
 - f. Fundraising
 - g. Governance and organizational structure
 - h. Member recruitment/retention
 - i. Monitoring and evaluation
 - j. Network building
 - k. Research and data collection
 - l. Strategic planning
 - m. Other organizational expertise
 - n. Other organizational expertise details
5. Experience: Technical skills that the consultant indicated they have experience with.
- a. All: Lists all of the technical skills of the consultant.
 - b. Community food assessments
 - c. Facilitating focus groups or listening sessions
 - d. Economic impact evaluations
 - e. GIS mapping

- f. Policy scans or audits
 - g. Policy impact assessments
 - h. Working with racially, ethnically and/or economically diverse communities
 - i. Other technical skills
 - j. Other technical skills details
6. Specific places worked: Specific locations (city, state, region, tribal nation, country) where a consultant has worked.
 7. Previously worked with FPC: A checkmark indicates that a consultant has previously worked with a food policy council or similar entity.
 8. Name/state of FPCs: Names and states of food policy councils and similar entities that a consultant has worked with
 9. Language(s) spoken: Name(s) and/or description of languages other than English spoken by the consultant
 10. Date updated: Date that the profile for the consultant was updated.

TABS

Consultants' information can be found on four tabs along the top of the AirTable base.



1. Main consultant list

This list is sorted by state and includes all contact and work information provided by the consultants. The information in this tab is used to populate the other tabs on Policy expertise, Organizational expertise, and Technical skills.

2. Policy expertise

This tab groups the consultants by food systems policy issues for which a consultant indicated that they have experience.

The screenshot shows the 'Policy expertise' tab in the AirTable interface. The table is grouped by policy topic, with each group having a count. The table has columns for 'Name', 'Policy expertise', and 'Work level experience'. The 'Name' column contains the policy topic name and its count. The 'Policy expertise' and 'Work level experience' columns are currently empty.

Name	Policy expertise	Work level experience
POLICY EXPERTISE ▶ Healthy food access policy Count 50		
POLICY EXPERTISE ▶ Food procurement policy Count 36		
POLICY EXPERTISE ▶ Food waste reduction & recovery policy Count 21		
POLICY EXPERTISE ▶ Anti-hunger policy Count 43		
POLICY EXPERTISE ▶ Land use planning policy Count 33		
POLICY EXPERTISE ▶ Food production policy Count 38		
POLICY EXPERTISE ▶ Local food processing policy Count 33		
POLICY EXPERTISE ▶ Food labor policy Count 16		
POLICY EXPERTISE ▶ Natural resources & environment policy Count 21		
POLICY EXPERTISE ▶ Economic development policy Count 49		
POLICY EXPERTISE ▶ Transportation policy Count 26		

3. Organizational expertise

This tab groups the consultants by organizational development areas for which a consultant indicated they have experience.

Organizational Expertise	Count
Community engagement	78
Communication & Marketing	47
Diversity & inclusion	43
Fundraising	32
Governance & organizational structure	59
Member recruitment and retention	31
Monitoring & evaluation	55
Network building	62
Research & data collection	62
Strategic planning	71

4. Technical skills

This tab groups the consultants by technical skills for which a consultant indicated that they have experience.

Technical Skills	Count
Community food assessments	50
Facilitating focus groups or listening	78
Economic impact evaluations	29
GIS mapping	24
Policy scans or audits	45
Policy impact assessments	43
Working with racially, ethnically diverse populations	80
Other technical skills	11

NAVIGATION TIPS

Sort: The Main consultant list tab by default is sorted by state. To sort the list based on a different column, click **Sort** on the control bar. In the window that pops up, click **Pick a field to sort by** then select a column from the drop-down menu. You will have the choice to sort from A to Z, Z to A, small to large numbers, or large to small numbers.

The screenshot shows the Airtable interface for a table named "FPN Consultants Contact List 5.9.22.xlsx". The table has columns for "Contact Name" and "website". A yellow circle highlights the "Sort" button in the control bar, which has opened a menu. The menu options are: "No sorts applied to this view", "Pick a field to sort by", "Find a field", "Contact Name", "Affiliated company, if any", "Description of services", "Contact Email", "Contact Phone", "Contact City", "Contact State", and "Local Regional State".

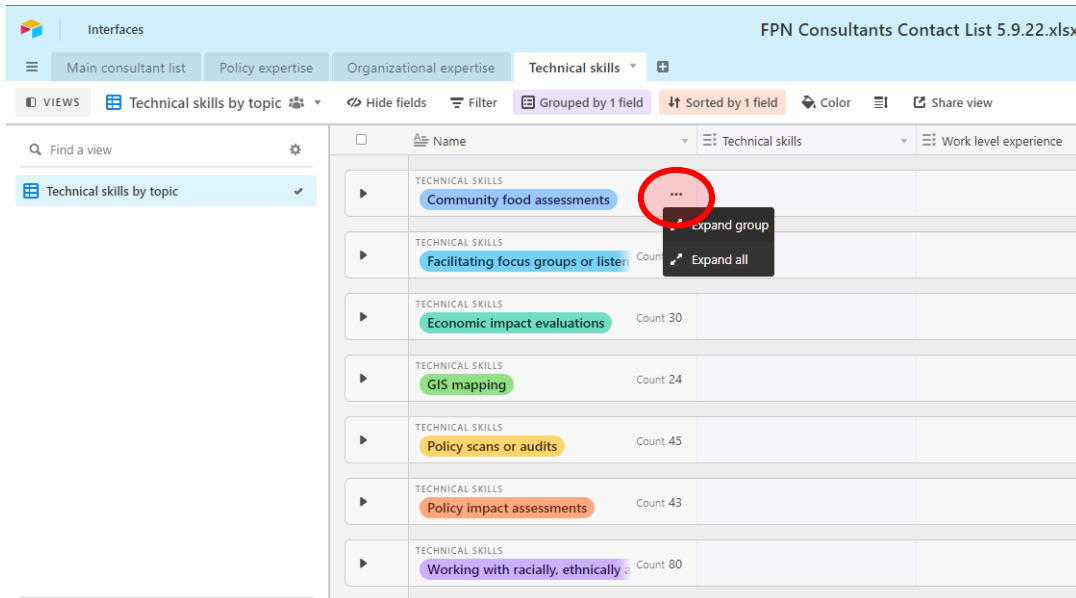
	Contact Name	website
1	Regenia Bailey	v.baileyleadershipiniti...
2	Nadine (Dina) Nugent	v.nutritionincentivehu...
3	Marissa Silverberg	
4	Laura Runnels	v.laurarunnels.com
5	Tadd Petersen	
6	Allison Magness Nitto, PhD, RD	
7	Melissa Heuer	s://www.sporkak.com/
8	Sidney Brandhorst	
9	Darren Bingham	v.REGENconsultingse...
10	Diana Zuñiga	s://www.traslunas.net/

Filter: To filter the list based on a column criteria or value, you will need to specify a **condition**. Click **Filter** on the control bar. In the window that pops up, select the column or *field* to filter, then the *operator*, and lastly the *value*. You can add multiple conditions to further narrow the list.

The screenshot shows the Airtable interface for the same table. A green circle highlights the "Filter" button in the control bar, which has opened a menu. The menu options are: "In this view, show records", "Where", "Contact Name", "contains", "Enter a value", "+ Add cond", "Find a field", "Contact Name", "Affiliated company, if any", "Description of services", "Contact Email", "Contact Phone", "Contact City", and "Contact State".

	Contact Name	website
1	Hunter Heavilin	
2	Regenia Bailey	
3	Diana Zuñiga	
4	Nadine (Dina) Nugent	v.nutritionincentivehu...
5	Remer Brinson	erbrinson.c
6	Hollyanne Fricke	v.centerfor
7	Marissa Silverberg	
8	Tadd Petersen	
9	Emilio Tavarez	s://www.hu

Expand groups: To expand or collapse groupings of consultants based on content areas, right click on ellipsis next to the first group of entries to expand all groups.



Expand record: Hover over a contact name in any tab to reveal a double arrow to the left of the name. Click on the arrows to display a form version of the consultant's information.

